



Website

<https://www.brf-global.com/en/>

Sector

Food & Beverages

Solutions used

SoftExpert Suite

SoftExpert Differentials

- Low implementation complexity
- Excellent cost x benefit ratio
- Integrated components
- 100% Web

Benefits

- Visibility of project portfolio (by category, by requestor, by authority, etc.)
- Project Management;
- Document Management;
- Process Improvements;
- More than 1,300 projects in execution;
- More than 30,000 documents stored in the system.

BRF integrates projects and gains speed in local and global processes with SoftExpert solution



BRF is one of the giants of the global food market, with more than 30 brands in its portfolio, including Sadia and Perdigão. Qualy, Paty, Dánica and Perdix, among others, represent the company in the world. Its products are sold in more than 140 countries to a global portfolio of more than 200 thousand customers. More than 100 thousand coworkers work in the company, with the support of 13 thousand producers and more than 30 thousand suppliers. Its subsidiary in the Middle East, Onefoods, is the largest halal company of animal protein in the world.

PREVIOUS SCENARIO

The Company needed to change a scenario composed of an excessive number of projects, with lack of prioritization, focus and defined processes, besides an excess of SKU's (Inventory Maintenance Unit) released and little used. This led to the implementation of process management and a new R&D process which, in turn, generated the requirement of a tool which gave the necessary support.

THE SOLUTION

To handle these challenges, BRF adopted SoftExpert Excellence Suite, a solution for enterprise-wide business processes automation, improvement, compliance management and corporate governance.

Alexandre Muterll, the Manager of Administration, Information and Processes of BRF emphasizes as some of the differentials of SoftExpert Suite the cost x benefit ratio and the low complexity of implementation compared with competing tools.

THE RESULTS

According to Alexandre Muterll, the Manager of Administration, Information and Processes of BRF, with SoftExpert Excellence Suite, the Integrated Management of Projects and Processes of the company gained agility in both local and global processes, integrating a strategy of growth and market expansion, with added value and innovation.

Currently, the projects are integrated in the tool and control can be executed from anywhere, an important factor for the company which exports to 140 countries and has seven industrial units and 19 offices overseas.

“A dynamic, modifiable and interactive portfolio of processes, lies at the heart of business identity for creating new products and developing new markets. Today the vision is that it is impossible to work without it”, stresses Muterll.

With the success of the tool in Brazil, SoftExpert Suite was also implemented in the R&D area in Argentina. Currently the R&D processes are managed in both countries, with approximately 1300 projects in execution and more than 30 thousand documents stored in the system.

“SoftExpert Suite is important in our Product Development process. Marketing aspects (such as brand strategy, market opportunity and price) and techniques (such as formulation, production capacity and availability of raw material) are managed in the system and afterwards discussed by the Critical Analysis Group (GAC)”, Cesar Eduardo Ribeiro, Project Office Coordinator, points out.

NEXT STEPS

The SoftExpert solution will also be implemented in the Middle East, industrial zone of KIZAD, in Abu Dhabi, the place where the Company has just inaugurated the largest processed food unit in the region. Furthermore, Muterll says that to the extent that BRF grows and increases its business overseas, or augments the quantity of units here in Brazil, it will be necessary to increase the number of licenses.



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Cesar Eduardo Ribeiro, Project Office Coordinator.



ABOUT SOFTEXPERT

SoftExpert is a market leader in software and services for enterprise-wide business process improvement and compliance management, providing the most comprehensive application suite to empower organizations to increase business performance at all levels and to maximize industry-mandated compliance and corporate governance programs.

Founded in 1995 and currently with more than 2,000 customers and 300,000 users worldwide, SoftExpert solutions are used by leading corporations in all kinds of industries, including manufacturing, automotive, life sciences, food and beverage, mining and metals, oil and gas, high-tech and IT, energy and utilities, government and public sector, financial services, transportation and logistics, healthcare, and many others.

SoftExpert, along with its extensive network of international partners, provides hosting, implementation, post-sales support and validation services for all solutions to ensure that customers get the maximum value from their investments.